

**SAMSUNG**

Retail, Corporate, Transport

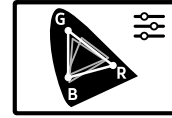
# Indoor LED Signage

our expertise is your advantage

**PSCO** *midwich*



# Indoor LED in Retail



Colour  
Management



Dynamic  
Peaking



HDR  
Technology

## Revitalize Indoor Customer Engagement

Samsung's LED displays captivate customers through more realistic and memorable content. The signage series combines industry-best video processing technologies with High Dynamic Range (HDR) picture refinement for added clarity and sophistication.

## Accurate Color in Low Brightness Arena

Conventional LED displays struggle to present red, green and blue color hues accurately in low grayscale settings. Samsung overcomes these challenges through a unique algorithm that maintains R/G/B gradation and delivers precise, detail-rich hues in low-brightness indoor environments.

## Consistent, Uniform Content Delivery

Displays undergo thorough factory calibration to optimize sub-pixel uniformity, brightness and color chromaticity out of the box. Samsung also provides convenient, DSLR camera-driven on-site calibration that prevents the need for radiant cameras and external software.

## Durable, Long-lasting Performance

An energy-efficient cabinet design extends the display lifespan while reducing operational costs. The IF-E Series includes advanced temperature and ventilation management settings and a fanless design to ensure uninterrupted content delivery in potentially variable environmental conditions.



**IF025H-E**

P2.5 / Revitalize indoor  
customer engagement



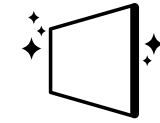




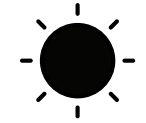
## IF015H-E

P1.5 / Customize your immersive environment with fine pixel pitch LED displays

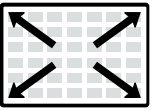
# Indoor LED in Corporate



Advanced  
Design



High  
Brightness



Fine Tune  
Uniformity

## Digital Transformation, at Work

As the modern workplace evolves, businesses require more versatile displays to ensure uninterrupted communication and expand idea sharing. In particular, advanced professional displays can enhance collaboration, communication and productivity.

## A Clean, Hassle-Free Installation

A hook-based design allows IF Series users to mount screens in a single, smooth motion. This seamless installation eliminates gaps and catwalk space while keeping all front and rear components visible and accessible for quick-turn maintenance.

## Build Smarter Connections

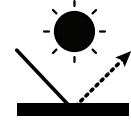
Collaboration is the foundation of business success. Employees need powerful and flexible channels to exchange information, identify opportunities and respond to threats... and ultimately fuel overall growth.

## Optimize Content Brilliance

To ensure optimal LED performance, the IF Series displays deploy a host of picture-enhancing features. Dynamic peaking technology combats interference from natural and ambient lighting while elevating content with peak brightness levels nearly two times higher than the standard LED signage maximum.



# Indoor LED in Transport



Non-Glare



Superior  
Durability



All-in-one  
Design

## Why Digital Signage in Transportation

As technology advances, so do the preferences and expectations of travelers, seeking instant alerts and updates. Meanwhile, shippers and facility operators are constantly seeking to reduce costs, streamline upkeep, and deliver accurate and real-time information to travelers.

## Airport Digital Signage

Provide timely content through information timetables, check-in counters/kiosks, DOOH/media boards, and touchscreen wayfinders, and showcase products and promotions on duty-free shopping displays. An extensive range of signage from small to big displays, complete with Samsung's patented cooling system.

## Train Stations and Bus Terminals

Deliver real-time information or schedule changes at check-in counters, timetables, route maps, in-vehicle signage, wayfinding, kiosks. Or promote new offerings from advertisers. Advertise key promotions through digital out-of-home ads, and DOOH.

## 24/7 Operation and Extra Durability

A robust digital signage solution for transportation industry has been built to address all needs and requirements of transportation customers. Sustainable and superior panel quality through use of anti-panel darkening technology. Reduced visual distractions with ultra-thin bezel videowalls and even customizable LED signage.





For more information on Samsung Indoor LED  
and pricing deals, please contact our specialists.



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