



Samsung Displays for Healthcare

Better visitor experiences

For many patients and visitors, hospitals are busy, complex and often overwhelming places.

Samsung displays utilise the digital technology so familiar in everyday life to enhance communication and, as a result, patient flow.

These include clear outdoor and indoor signage for way-finding, self-check in and entertainment, as well as information updates.

This improves patient flow, helping towards operational excellence and enhanced patient satisfaction.

Key benefits

Digital design

Other industries have invested to ensure their messages are seen and understood. The value proposition and return on that investment are clear. Health has the same opportunity. Patient flow can be improved through simple, well-communicated information. This is often about where it is placed, and its accessibility; patients are more likely to remember digitally displayed content.

Entertainment

A variety of content is a welcome distraction, helping to boost interaction with patients, and reducing perceived waiting time.

Multi-purposing

You can remotely manage multiple messages, at different times of day, in different environments. Thanks to the built-in content management system, you can also react to schedule changes that impact waiting times.

Touch-screen

Patients can check themselves in, and appointment times and relevant information can be provided. The touch-screen enables patient interaction with the hospital system, and is as easy to use as a smartphone.

Communication and Information

Being able to control multiple messages ensures important information isn't missed. From way-finding to updated waiting times and details of nearby amenities, you can help to provide a seamless patient experience.

Improve information, operations, and costs

With a consistent deployment of Samsung Displays, you can centrally manage all information. By improving information flow in your Emergency Department, and between different areas of your hospital, you'll enhance operations and reduce costs.

That means you can harness resources and proactively respond to growing pressures, and continue to provide the high levels of care expected from the NHS.

Key benefits

Centrally manage information

Split-screen functionality allows you to present an array of information simultaneously, and change the messages as required.

Streamline knowledge

How many ambulances are on the way? How many bloods are available for ED patients? How many patients are waiting for TTO drugs? With dashboards appropriate to health teams, you can deliver the exact information everybody needs.

Expert partners

From planning and consulting, through to design, installation and maintenance, our expert partners can help to achieve your optimum solution. Our Display solutions also run flexible software that either Samsung partners or your in-house IT teams can easily develop and manage.

Protecting patient privacy

Built-in security meets regulatory and hospital standards, ensuring patient and staff privacy.

Why Samsung?

Samsung is a display technology market leader and a trusted partner for businesses across the UK. Together, we can improve your working environment for busy healthcare professionals and patients alike.

Capability

- A wide range of displays for many applications
- Easy-to-key touch screens collect data, providing feedback so you can continually improve your services

Functionality

- Built-in media players simplify installation, operation and maintenance
- Content, communications and firmware updates are managed remotely
- Designed to be easy to use by older patients and visitors

Design

- Built for 24/7 usage in high footfall areas. For outdoor signage, they are protected against challenging weather conditions
- Anti-reflectivity screens mean text is viewable in areas of high ambient light
- Stylish designs, with UHD picture quality for comfortable viewing

Expert partners

- Planning and consulting; design, installation and maintenance to achieve your optimum solution
- Flexible software that's easy to develop and manage