

# The top 10 benefits of interactive displays



#### True interactivity brings people together

Technology is ever evolving but interactivity stands the test of time. Today, educational institutions and businesses are investing in solutions that offer more opportunities. The aim is to boost engagement and collaboration, use time more efficiently and increase inclusivity and accessibility. LG interactive displays can help organisations meet their aims and transform experiences.

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#### Education

**Boost engagement** - Active learning gets students more involved and stimulated. Visuals have been found to improve learning by up to 400%. A poster of the jungle is nothing compared to an immersive video with the sound of rustling leaves and animal noises.

**Opportunity to collaborate** - Multi-touch capabilities let multiple students annotate, highlight, move and add content on the display. This encourages students to work as a team and solve problems together.

Increase accessibility - Inclusivity is vital for rich and diverse experiences. Interactive displays help students with disabilities participate in lessons.

Support hybrid working - Interactive displays that can wirelessly connect to various devices to help build hybrid environments. This ensures all students can participate and classes run smoothly, online and offline.

**Increase efficiency** - Teachers and students need out-of-thebox solutions that do not require training or complex setup and maintenance. Simply by pressing the on button, teachers can bring content to life and learning begins instantly.

#### Corporate

Better brainstorming sessions - Great things happen when people share ideas. Interactive displays enable multiple people to share screens or files in real time for maximum collaboration.

**Highly secure** - Interactive displays have embedded security to protect data, which is critical in a digital environment.

**Increased productivity** - Whether remote or in-person, meetings are streamlined and enable teams to get tasks done quicker. Embedded features do not require external hardware for hassle-free meetings.

Keep engagement high - Typically, an audience's engagement dips after 10 minutes. Gone are the days of boring presentations. Interactive displays create visual presentations to help maintain interest and encourage participation.

Reduce stress on IT teams - Interactive displays should be easy to set up and use without relying on IT. No training is needed, users can walk up to the display, connect and start the meeting.





## What solution features all of these benefits?

### LG TR3PJ Interactive Display



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screens or file

