

Please find below an overview of the seminars at Technology Exposed. For further details, please see pages 2-4.

Room 1

Wednesday 15th September - 11.00am - 11.25am
Trends and opportunities in the print and imaging markets
Jeremy F Davies, Context World Data

Wednesday 15th September - 12.00pm - 12.25pm
Displays - The bigger picture
Chris McIntyre-Brown, FutureSource Consulting

Wednesday 15th September - 13.00pm - 13.25pm
Incremental business opportunities in your marketplace
IT Reseller, Ed Holden

Wednesday 15th September - 14.00pm - 14.25pm
The Video Conferencing market trends...
Mr. Itai Margalit RADVISION EMEA GM

Wednesday 15th September - 15.00pm - 15.45pm
The Screen goes Green at Technology Exposed
Speakers include: Christopher Parker – NEC, Richard Cobbold – Digital View,
Rob Muddiman – Magenta Research.

Room 2

Wednesday 15th September - 11.00am - 12.00pm
Thursday 16th September - 14.00pm - 15.00pm
Introduction to RTI Control Systems
Kris Haggstrom , International Sales Manager - RTI

Wednesday 15th and 16th September - 13.00pm - 13.25pm
Connect with CEDIA
Michelle Ford, Membership Development Officer - CEDIA

Wednesday 15th September - 14.00pm - 15.00pm
Thursday 16th September - 11.00am - 12.00pm
Introduction to Pakedge Wired and Wireless Networking Solutions for Commercial and Residential Installations
Lance Escobar – Pakedge Product Specialist, Invision UK

Wednesday 15th September and Thursday 16th September 2010

11.00am - 11.25am

Trends and opportunities in the print and imaging markets

Jeremy F Davies, Context World Data

A review by Context CEO and Co-Founder Jeremy F Davies of sales trends through the UK's distribution channel. With a focus on Print and Imaging unit and revenue growth areas as well as a discussion of future opportunities and trends.

Open seminar - this is available on a first come, first served basis

12.00pm - 12.25pm

Displays - The bigger picture

Chris McIntyre-Brown, FutureSource Consulting

Recently the displays industry has experienced a period of technological innovation not seen for many years. Display vendors are gradually moving away from the tired mantra of higher brightness, bigger screen and more pixels to focus on areas such as 3D, LED, tiled solutions, ultra short throw and interactivity. This presentation will provide an overview of the key trends in the flat panel display, projectors, interactive whiteboards and visualiser markets.

Open seminar - this is available on a first come, first served basis

13.00pm - 13.25pm

Incremental business opportunities in your marketplace

IT Reseller, Ed Holden

Ed Holden, editor of IT Reseller, looks at growth opportunities for technology resellers. He considers the adoption of barcoding, print and data capture products and how they are becoming more accessible to resellers not traditionally in the barcode market.

Open seminar - this is available on a first come, first served basis

continued...

Wednesday 15th September and Thursday 16th September 2010

14.00pm - 14.25pm

The Video Conferencing market trends...

Mr. Itai Margalit RADVISION EMEA GM

...and how RADVISION Video Conferencing can help you raise your effectiveness and profitability in a dynamic and demanding business reality.

Open seminar - this is available on a first come, first served basis

15.00pm - 15.45pm

The Screen goes Green at Technology Exposed

Speakers include: Christopher Parker – NEC,
Richard Cobbold – Digital View,
Rob Muddiman – Magenta Research.

With green issues driving an agenda of social change across the world – the Screen Forum asks how the digital signage industry is going to present its case to government and consumers. Does the increasing use of technology and digital displays really deliver more efficient advertising, as printing costs and wastage are reduced – or is the energy consumption and the weight of hi-tech infrastructure negating any positive effects?

Earlier this year, The Screen's GREEN SCREEN initiative produced a set of sustainable guidelines (12 steps) for companies operating in the digital signage sector. These guidelines will allow the industry to seek best practice in providing the greatest media effectiveness for the least environmental impact. A mark by which users and consumers can judge the relative sustainability of digital media operations, so that they are able to make informed decisions in placing advertising and working with different networks.

At Technology Exposed 2010, The Screen Forum will be holding an informal briefing on its GREEN SCREEN initiative. We will hear from leading companies in the sector that are championing advances across the digital signage sector to improve the industry's green credentials.

Open seminar - this is available on a first come, first served basis

continued...

Wednesday 15th September - 11.00am - 12.00pm

Thursday 16th September - 14.00pm - 15.00pm

Introduction to RTI Control Systems

Kris Haggstrom , International Sales Manager - RTI

From handheld and in-wall controllers, to control processors and accessories, RTI offers solutions for both commercial and residential applications.

At this seminar, RTI's Kris Haggstrom will familiarise delegates with the advanced control solutions that are available from RTI and will demonstrate how their products meet the needs of both custom installation professionals and end users.

There will also be a question and answer session to discuss participant's current projects.

Pre-book your space at www.technology-exposed.com/RTI

Wednesday 15th and 16th September - 13.00pm - 13.25pm

Connect with CEDIA

Michelle Ford, Membership Development Officer - CEDIA

This is your opportunity to gain an insight into the trade association for residential custom installers. This seminar will explain how CEDIA works with its members to promote standards and professionalism within this fast-moving industry.

Open seminar - this is available on a first come, first served basis

Wednesday 15th September - 14.00pm - 15.00pm

Thursday 16th September - 11.00am - 12.00pm

Introduction to Pakedge Wired and Wireless Networking Solutions for Commercial and Residential Installations

Lance Escobar – Pakedge Product Specialist, Invision UK

Do you want to avoid streaming A/V jitter, VoIP crackle, frequent router "reboot", IP conflicts, hours of configuration, concerns about network security, or poor wireless coverage?

This introductory seminar is a "must" event for those wishing to learn how to use Pakedge to overcome these issues in commercial and high-end residential networks.

You'll come away with an understanding of the issues related to both wired and wireless networks and you'll learn how to plan successful home network installations to avoid unnecessary problems.

Pre-book your space at www.technology-exposed.com/pakedge